

THE  
CLIMATE  
PLEDGE

prime

# Future Forward

INFO TOOLKIT

A SIX-PART DOCUMENTARY SHORT SERIES

SAMIA KHAN-BAMBRAH

LAURA CHECKOWAY

DAVID DARG

CYNTHIA HILL

ONDI TIMONER

# The Climate Pledge Presents Future Forward

Available to stream for free worldwide on Amazon Prime, JetBlue flights, and TheClimatePledge.com, starting April 4th, 2023

Presented by The Climate Pledge, *Future Forward* is a character-driven documentary series featuring businesses pioneering industry innovation on the front lines of climate change. *Future Forward* chronicles the Climate Pledge signatory companies who are taking action now to reach net-zero carbon emissions by 2040—10 years ahead of the Paris Agreement. These films highlight Climate Pledge signatories trailblazing paths to a cleaner future, demonstrating to other companies that a net-zero carbon journey is possible and crucial, and inspiring businesses from all sectors and regions to make their own climate commitments and join the Pledge.

**LOGLINE** Award-winning filmmakers spotlight trailblazing companies innovating paths to a cleaner planet. Follow visionaries fighting for a better world, and the complex hurdles they encounter to ignite corporate change on a global scale. *Future Forward* is a character-driven six-part documentary series featuring people and businesses pioneering industry innovation on the front lines of climate change. Each film profiles visionaries fighting for their dream of a better world, the complex hurdles to igniting corporate change on a global scale, and a contagious hope—and inspiration—for the future.

**SERIES SYNOPSIS** *Future Forward* is a character-driven, six-part documentary series featuring people and businesses pioneering industry innovation on the front lines of climate change. Each film profiles visionaries fighting for their dream of a better world, the complex hurdles to igniting corporate change on a global scale, and a contagious hope—and inspiration—for the future.

Directed by five critically acclaimed—Emmy award winning and Oscar nominated—directors, each of the six films highlights Climate Pledge signatories—across industries from transportation and construction to agriculture and water—trailblazing paths to a cleaner future, demonstrating to other companies that a net-zero carbon journey is possible *and crucial*, and inspiring businesses from all sectors and regions to make their own climate commitments and join the Pledge. Complete with stunning footage and heart-warming stories of resilience, these short films leave audiences with a hopeful message: companies can—and are—changing the way they do business to create a healthy planet for generations to come.

**TRAILER** [Watch the trailer](#) of *Future Forward*, The Climate Pledge's character-driven documentary series pulling back the curtain on corporate innovations and climate action.

**SERIES ASSETS** All film stills, director headshots, logos, character/subject & crew list, and additional materials are available for download [here](#).



## The Future of Flight

DIRECTED BY [ONDI TIMONER](#)

FEATURING [JETBLUE & NESTE](#)

DURATION **6 MINS**

If the aviation industry was a country, it would be the 7<sup>th</sup> largest source of CO<sub>2</sub> emissions in the world. One key to decarbonizing aviation rests with Sustainable Aviation Fuel (SAF), made from renewable sources like used cooking oils and waste animal fats. When used in its neat form, SAF can reduce greenhouse gas (GHG) emissions by up to 80% compared to fossil jet fuel. In January 2020, [JetBlue](#) announced that it would be one of the first airlines in the U.S. to fly regularly on SAF (produced by fellow Pledge signatory, [Neste](#)) out of San Francisco International Airport. This groundbreaking collaboration between Neste and JetBlue shows how companies can partner to accelerate responsible climate action.



## The Future of Buildings

DIRECTED BY [SAMIA KHAN-BAMBRAH](#)

FEATURING [CARBONCURE](#)

DURATION **5 MINS 18 SECS**

“We live on an island; will this island even be here?” asks Jennifer Wagner (CarbonCure Technologies) about the future of Prince Edward Island, a Canadian province her family has called home for decades. Motivated by the desire to build a better future for her children, Wagner joined [CarbonCure](#), a fast-growing climate tech startup on a mission to accelerate the decarbonization of the concrete industry. With the growth of urban areas and surging demand for concrete—its key ingredient, cement, is responsible for an estimated 7% of carbon emissions—CarbonCure aims to turn this concrete challenge into a climate solution.



## The Future of Transportation

DIRECTED BY [CYNTHIA HILL](#)

FEATURING [AMAZON & RIVIAN](#)

DURATION **7 MINS 32 SECS**

In 2019, Amazon approached electric vehicle manufacturer [Rivian](#) to talk about electrifying the company’s delivery fleet. In 2022, just three years later, Amazon and Rivian rolled out the first custom Amazon electric delivery vehicles, the beginning of what will be 100,000 by 2030. But the road to decarbonization has not been smooth—from vehicle design to infrastructure needs, the transition from traditional gas-powered delivery vans to electric delivery vehicles has required a number of unique innovations as well as help from other Climate Pledge signatories.



## The Future of Water

DIRECTED BY [SAMIA KHAN-BAMBRAH](#)

FEATURING **HEINEKEN**

DURATION **6 MINS 22 SECS**

The ancestors of the people of East Java, Indonesia, considered water to be sacred. Now, with increasingly polluted waterways, local communities are facing water scarcity and, by 2025, so could half the world's population. The only way to solve the water crisis is by working together to expedite solutions. Multi Bintang Indonesia, an Indonesian subsidiary of [HEINEKEN](#), is working with local communities to safeguard springs and clear rivers from trash so both the business and local citizens can thrive.



## The Future of Farming

DIRECTED BY [LAURA CHECKOWAY](#)

FEATURING **UNILEVER**

DURATION **7 MINS 51 SECS**

Unprecedented heavy rains (a consequence of extreme weather caused by climate change) can take inches off of topsoil in minutes, destroying a farmer's harvest and threatening their livelihood. The companies that rely on these farmers to source local ingredients for their products are also impacted. [Unilever](#) is tackling this business challenge head-on by partnering with Practical Farmers of Iowa to protect and improve soil through regenerative farming practices.



## The Future of Forests

DIRECTED BY [DAVID DARG](#)

FEATURING **AMAZON & THE NATURE CONSERVANCY**

DURATION **4 MINS 34 SECS**

At almost the size of Australia, the Amazon is the largest rainforest in the world. However, due to the current scale of deforestation, it won't be this size for long. Rainforests are natural carbon sinks, and when trees vanish their naturally-stored carbon has to go somewhere—and that somewhere is our atmosphere. In order to protect the Amazon and simultaneously combat food scarcity, it is critical that businesses invest in nature-based solutions. [Amazon](#) and their partners are supporting agroforestry systems in Brazil to restore forests, produce food, and create sustainable livelihoods for local communities.





## the Future of Farming

**Laura Checkoway** is an Oscar and Emmy nominated filmmaker. Her documentary *Edith+Eddie* received an Academy Award nomination and Emmy nomination in 2018 and won numerous awards including the IDA Documentary Awards Best Short. The film is executive produced by Steve James and Cher. Her latest feature doc, *The Cave of Adullam*, is executive produced by Laurence Fishburne and premiered at Tribeca in 2022, winning Best Documentary Feature, Best Editing in a Documentary, and the 1st Place Audience Award. In 2022, she also received New York Women in Film and Television's Excellence in Documentary Filmmaking Award at Hamptons International Film Festival. Checkoway's work earned a social impact grant from NBC Universal and the American Film Institute and a nonfiction fellowship with the Carey Institute for Global Good. A short docu-series that she produced with PBS was nominated for two Emmys in 2020. Her award-winning debut film *Lucky* screened across the globe and premiered on television in 2014.

## the Future of Transportation

**Cynthia Hill** co-created, directed, and produced the Peabody and two-time Daytime Emmy Award-winning docu-series *A Chef's Life*, which ran for five seasons on PBS, and *Somewhere South*, a six-episode PBS series that aired in 2020.

Hill received her first Emmy-nomination for the feature-length documentary *Private Violence*, which debuted at the Sundance Film Festival and premiered on HBO. Her groundbreaking directorial project *Road to Race Day*, an eight-hour sports docu-series executive produced by Peter Berg, granted audiences an intimate and surprising behind-the-scenes look at NASCAR's most competitive drivers, their crew chiefs, pit crews, and fans. In 2021, Hill was tapped by Blumhouse Productions to direct a two-hour documentary about the life and death of the late actor Brittany Murphy, star of *Clueless* and *8 Mile*. *What Happened, Brittany Murphy?* premiered on HBO MAX in October 2021 and was nominated for a Hollywood Critics Association Award for Best Streaming Non-fiction Series. Hill's most recent project is a documentary hybrid called *Burden of Proof*. With development support from the Sundance Institute, the 4-part series will debut on HBO in spring 2023.

## The Future of Forests

**David Darg** is an Oscar nominated and Emmy winning director, cinematographer and film editor. He received critical praise for his documentary, *Body Team 12*, which garnered him a nomination for the Academy Award for Best Documentary (Short Subject) in 2016. Darg is the co-founder of RYOT, a US media company acquired by Verizon in 2016. He was named one of Esquire Magazine's "2012 Americans of the Year" for his work in Haiti as well as a "Hollywood Maverick" by Details magazine for his documentary work in crisis and disaster zones. In addition to his Academy Award nomination and Emmy awards for directing, Darg is an Emmy winning editor, having won in 2017 for *Body Team 12* and nominated in 2018 for *Fear Us Women*. In 2020, he received the SXSW Adobe editing award for "You Cannot Kill David Arquette."

Darg's films have won numerous film festival awards including Tribeca where he has premiered 5 documentaries. In 2019, he was Oscar nominated as a producer on the documentary *Lifeboat*. His commercial work includes branded content for Gatorade, Sony Ericsson, and commercials for Uber, Harley Davidson, and P&G.

Darg spent over a decade as a first responder to natural disasters. He lived in China for one year following the 2008 Sichuan quake and lived in Haiti for 2.5 years after the quake there. As a journalist and photographer, Darg has been published in National Geographic, BBC, Reuters, and numerous US publications. He is the recipient of the 2015 Nelson Mandela "Changemaker of Peace" award.

## THE FUTURE OF WATER THE FUTURE OF BUILDINGS

**Samia Khan-Bambrah** is an award-winning filmmaker, storyteller, and producer. She partners with celebrities, political agencies, production studios, publications, and brands to create films that inspire, entertain, and inform. Her recent short film *Year One*, created by MAJORITY for the White House, was featured on MSNBC, CNN, Fox, and ABC. Her first independent film *Accidental Activist*, was recognized by media around the world and premiered at DOC NYC. Her work with brands has gained distribution and recognition from CNN, Sundance, and WSJ Magazine. Khan-Bambrah has had the pleasure of interviewing and filming with many high-profile individuals, including President Biden, former First Lady Michelle Obama, Oprah Winfrey, Ai Weiwei, Reese Witherspoon, Kim Kardashian, and Ryan Reynolds. Khan-Bambrah began her filmmaking career at the Emmy award winning studio, MediaStorm, where she also served as the Independent Film Project's Expert in Residence. Khan-Bambrah is currently in production on her first feature film.

# the Future of Flight

**Ondi Timoner** is an internationally acclaimed filmmaker who has the rare distinction of winning the U.S. Grand Jury Prize at Sundance twice: for *Dig!*, a film about the collision of art and commerce through the love/hate relationship between the Brian Jonestown Massacre and the Dandy Warhols, and for *We Live in Public* a film about a social experiment which proves the loss of intimacy and privacy with the advent of the Internet. Both films were acquired by New York's MoMA for its permanent collection.

Since then, Timoner has created award-winning films and series such as *JOIN US*, about mind control; *COOL IT* about solutions to climate change; *Brand: A Second Coming*, about the transformation of comedian disruptor Russell Brand; the 10-hour series *Jungletown*, about "the world's most sustainable modern town in remote Panama; *Coming Clean*, about solutions to the opioid crisis; and the dramatic feature *Mapplethorpe* starring Matt Smith, which she also wrote, produced, and edited.

Her most personal film, *Last Flight Home*, about her father Eli Timoner's extraordinary life and intentional death, premiered at Sundance & Telluride in 2022, winning Best Documentary at Woodstock and Dallas Int'l FF, and the Critics Award at Key West FF before making the Shortlist for the Academy Awards. Timoner was recently awarded the prestigious Visionary Award for Documentary Excellence at DOC NYC and the Impact Award at Hamptons DocFest.

Her newest film *The New Americans* takes audiences into the intersection of finance, media, and extremism, uncovering the connection between the January 6th Insurrection and the Gamestop Squeeze to explore the explosive ramifications of our digital future and is premiering at SXSW in 2023. Timoner is an active member of the Academy of Motion Pictures Arts & Sciences, Directors Guild of America, Producers Guild of America, Writers Guild of America, International Documentary Association, Film Independent, Women in Film, and Film Fatales.

## **The Future Forward film series was overseen by Majority Films and Producer Senain Kheshgi**

**MAJORITY** is an auteur-driven studio, founded by award-winning filmmaker Senain Kheshgi, that supports women filmmakers to develop, produce, and create innovative documentary, fiction, commercial, and branded productions. MAJORITY combines the traditional world of advertising with the story-driven nature of Hollywood. We help brands tell stories in collaboration with A-list, award-winning directors. Brands are seeking new ways in which to tell stories and MAJORITY is uniquely positioned to reach audiences through fiction and non-fiction, comedy shorts, animation and series. The studio not only creates and produces the work but it also consults with brands and agencies on story concepting and campaign development, distribution support, film festival, and non-traditional release strategies. Some of our previous clients include Patagonia, The Wall Street Journal, Microsoft, Amazon, Mailchimp, and 23&me.

**Senain Kheshgi** is a Peabody-winning and Emmy nominated South Asian-American, Muslim filmmaker. She has directed several feature and short films, including the three time, Emmy-nominated documentary *The Diplomat* (ESPN), and the award-winning *Project Kashmir* (PBS). She created, wrote, and directed the comedic, web docu-series *Divas of Karachi* (PBS) and also directed several brand films for Facebook, Johnson & Johnson, and Save the Children.

Kheshgi serves as the Governor for Documentary Programming for the Academy of Television Arts and Sciences and she is a member of the Academy of Motion Picture Arts and Sciences where she serves on the Executive Committee for the Documentary Branch. She is a former board member of the International Documentary Association and serves on the advisory council of Film Fatales. She is a frequent collaborator and guest speaker at film festivals, juries, and mentorship programs, and is a strong believer that stories told by underrepresented voices have the potential to change the world.

## **About The Climate Pledge**

In 2019, Amazon and Global Optimism co-founded The Climate Pledge, a commitment to reach the Paris Agreement 10 years early and be net-zero carbon by 2040. Over 400 organizations have now signed The Climate Pledge, sending an important signal that there will be rapid growth in demand for products and services that help reduce carbon emissions. For more information visit [theclimatepledge.com](https://theclimatepledge.com).

## Future Forward Series Credits

### MAJORITY

*Executive Producer*

Senain Kheshgi

*Producer*

Cathleen Alexander

*Development Producer* Martha

Graves

*Associate Producers*

Allison Charles

Abby Plante

### THE CLIMATE PLEDGE

*Executive Producer*

Hilary Sparrow

*Creative Director*

Quinn Ianniciello

*Producer*

Brad Keppler

*Senior Digital Strategy Manager*

Jesselle Macatiag

*Global Leader*

Sally Fouts

### THE FUTURE OF BUILDINGS

*Featuring*

Jennifer Wagner

Anne Wagner

Patrick Murphy

Alice Murphy

Felix Murphy

Leo Murphy

*Director*

Samia Khan-Bambrah

*Director of Photography*

Asad Faruqi

*Editor*

Jennifer Sommer

### THE FUTURE OF FLIGHT

*Featuring*

Sara Bogdan

Pratik Chandhoke

Robin Hayes

*Director*

Ondi Timoner

*Producer*

Ondi Timoner

David Turner

*Directors of Photography*

Joel Hinrichs

Sean Hanley

*Editors*

Jennifer Sommer

Derek Brown

### THE FUTURE OF TRANSPORTATION

*Featuring*

Kee Cho

Tiff Cremer

Dr. Anne Goodchild

Ross Rachey

RJ Scaringe

Amanda Taplett Johnson

Ramya Winstead

Mustafa Samiwala

*Director*

Cynthia Hill

*Producer*

Sandra Katharine Davidson

*Development Producer*

Emre Izat

*Director of Photography*

Blaire Johnson

*Editor*

Thomas Vickers



## Future Forward Series Credits

### THE FUTURE OF WATER

*Featuring*

Sisyantoko  
Fainta Susilo Negoro  
Gangsar Aji Santoso  
Indah Siti Utami  
Komang Satria Wibawa  
Trawas Kids:  
Vebiana Fitriyanti Suyanto  
Yusrizal Azhiima Sendy  
Pasha Ahmad Musyafa  
Hayyan Arif Al Hafizi  
Neisya Putri Apricia  
Thirot Rofiq Arianto

*Director*

Samia Khan-Bambrah

*Director of Photography*

Bron Moyi

*Editor*

Margaret Cheatham Williams

### THE FUTURE OF FARMING

*Featuring*

Stefani Millie Grant  
Sarah Carlson  
Bill Frederick  
Melissa Frederick  
Katherine Frederick  
Leah Frederick  
James Holz  
Hazel Holz  
EJ Bechard  
Ruth McCabe  
Doug Honeck

*Directed by*

Laura Checkoway

*Producer*

Josh Chertoff  
Benn Altarescu  
Laura Checkoway  
Greg Harriott

*Director of Photography*

Greg Harriott

*Editor*

Adam Saewitz

Fluxgate Productions

Bows & Arrows

### THE FUTURE OF FORESTS

*Featuring*

Jimmi Amaral  
Jose Olivier Passos

*Director*

David Darg

*Producer*

Danielle Blevins

*Editor*

Shea Weekley